CRISP™
Optimizing M&A Execution

CERTIFIED CRISP™ PRACTITIONER (CCP)

PROVE YOU CAN EXECUTE
EARN A CREDENTIAL BUILT ON PERFORMANCE

For M&A practitioners, project and program managers, IMO/PMO leads and workstream leads who want to administer CRISP™ initiatives and deliver authorized CRISP™ Services.

WHAT IS A CERTIFIED CRISP™ PRACTITIONER?

A Certified CRISP™ Practitioner, or CCP, is an individual who has 1st demonstrated the knowledge required to apply CRISP™ in a licensed environment and, unlike many certificates, ultimately earns recognition and advancement each time that experience is put to use.

THE PRIME BENEFIT

PROVEN DELIVERY CAPABILITY

CCP certification provides visible evidence that a practitioner has met CRISP™ knowledge and usage standards. An active CCP may access and maintain CRISP™ knowledge repository instances and deliver CRISP™ Services under an active Client License and the applicable authorization.

NO CERTIFICATION FEE

There is no fee to pursue certification, but admission to the program is not automatic. Candidates must meet the qualification, assessment and evidence requirements. Once admitted you will be given immediate access to an online version of "Optimizing M&A Execution with CRISP™“ which provides the base-level of knowledge required for certification; hardbound book follows.

COMPETENCE, NOT PAPER

- **Two four-hour program components**
- **50-question exam: pass/fail - every answer correct**
- ***Advancement based on authenticated initiative participation**
- **Four-year credential term; renewal test - same format/scoring**

TURN A REFERRAL INTO VALUE

A CCP may earn a one-time finder’s fee when a qualified prospect they introduce to Exertus or an active AAA, becomes a licensed CRISP™ Client. There is no cap on the number of referrals. A percentage is established during the final interview.

INTERNAL REFERRAL

If company policy prohibits compensation for referring the practitioner’s employer, Exertus can pay the finder’s fee to a charity in the CCP’s name.

CRISP™ IN BRIEF — A field-hardened method for optimizing M&A execution

CRISP™ provides mission-critical information where needed, when needed. Deliverables, dependencies and accountability become visible across functions and entities without adding technical debt or administrative overhead.

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CERTIFIED CRISP™ PRACTITIONER (CCP)

A CREDENTIAL THAT GROWS WITH EXPERIENCE

Knowledge earns entry. Participation in any CRISP™ initiative advances your CCP certificate standing.*

WHO SHOULD APPLY

- M&A integration, separation and carve-out practitioners
- Project and program managers
- IMO, PMO and TMO leads
- Functional and cross-functional workstream leads
- Consultants who want to deliver CRISP™ Services

WHAT THE CREDENTIAL ADDS

- Documented evidence of CRISP™ knowledge and usage competence
- Eligibility to deliver CRISP™ Services under an active Client License and applicable authorization
- Listing in the CCP directory accessed by AAAs for initiative opportunities
- A credential that presents employers additional vetted initiative experience through defined levels

THE CCP PATH

1. **QUALIFY TO PARTICIPATE**
   Provide the professional background required for entry; be accepted.
2. **COMPLETE THE PROGRAM**
   Complete both four-hour components.
3. **PASS THE ASSESSMENT**
   Answer all 50 questions correctly.
4. **ACE THE INTAKE INTERVIEW**
   Verifies alignment on foundational principles. Sets referral percentage.
5. **BUILD THE RECORD**
   Participate in CRISP™ initiatives and submit key artifacts to demonstrate your competency.

CCP AND AAA

CCP certification qualifies an individual to deliver CRISP™ Initiative Administrator or support services.

AAA (Authorized Adoption Adviser) status provides commercial authorization to represent and sell CRISP™ licenses and services.

A practitioner may hold one credential without the other. Direct service delivery requires an active CCP and the authorization applicable to the Client engagement.

READY TO EARN THE CREDENTIAL?

Apply here.

https://crispmethod.com/service/ccp/

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